

Respondent Numbers Achievable by Speciality at incidence rate of 75% and typical field time of two full weeks at a survey of 10-20 mins in length

Consultant grades include: Consultant, Associate Specialist

SPR grades include: Specialist Registrar, Senior Registrar, Staff Grade

Active 30 days = Doctors active on the Doctors.net.uk website within a 30 day period

All efforts are made to rotate sample in order that the same doctors are not completing all surveys to their respective specialist groups

N.B. The numbers quoted related to our active membership, medeConnect also recruit groups of respondents tailored to clients needs for which samples can be greater than the numbers below

Primary care	General Practice	Active 30 day	Regionally Rep	No Regional Quotas			
		15,129	1,000	2,500			
		Consultants		SPR and Equivalent		Total Senior Grades	
Speciality		Active 30 day	Sample Achievable	Active 30 day	Sample Achievable	Active 30 day	Sample Achievable
Major Specialities	Anaesthetics & ITU	2,213	175	1,744	150	3,957	325
	Paediatrics	991	100	1,388	125	2,379	225
	Psychiatry	1,359	150	892	100	2,251	250
	Obstetrics and gynaecology	442	50	695	100	1,137	150
	General surgery	521	60	748	100	1,269	160
	Orthopaedic & Trauma Surgery	500	50	673	100	1,173	150
	Radiology	662	60	518	60	1,180	120
	Accident & Emergency	328	40	766	100	1,094	140
	Cardiology	193	30	385	60	578	90
	Chest Medicine	218	30	362	60	580	90
	Endocrinology	185	35	247	55	432	90
	Gastroenterology	246	40	319	60	565	100
	Geriatric medicine	310	40	319	40	629	80
	Oncology	203	30	320	60	523	90
	Ophthalmology	285	40	297	50	582	100
	Internal (General) Medicine	209	25	328	45	537	70
	Nephrology	133	25	222	35	355	60
	Neurology	145	25	138	25	283	50
	Dermatology	163	30	128	20	291	50
	Haematology	186	30	189	30	375	60
Rheumatology	136	30	124	30	260	60	
Urology	124	30	164	35	288	65	

To confirm pricing and feasibility for projects not covered in this model contact:
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The following minor specialities are available to include in studies if required

Minor Specialities

Speciality

- Audiovestibular Medicine
- Cardiothoracic surgery
- Chemical Pathology
- Family Planning and Reproductive health care
- Genetics
- Genitourinary medicine and Sexual Health
- Health Informatics
- Immunology and Allergies
- Infectious diseases
- Medical Management
- Microbiology
- Neurosurgery
- Occupational Health
- Oral and maxillofacial surgery
- Otolaryngology
- Paediatric surgery
- Palliative medicine
- Pathology
- Pharmaceutical and medical devices
- Plastic surgery
- Public Health
- Rehabilitation medicine
- Sports and exercise medicine
- Vascular & Transplant surgery

To confirm pricing and feasibility contact:

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